

**3rd Annual MAQC Society Conference - in Collaboration with CHARME
Reproducibility of Artificial Intelligence in Medicine
Riva del Garda - April 8-10, 2019
Guidance for Exhibitors and Sponsorship
Benefits, Opportunities and Cost**

CONFERENCE VENUE

Riva del Garda is the main town on the Northern Garda Lake. The mild climate favors a typically Mediterranean vegetation with lemon trees, olive trees, laurels and palm trees: a true Mediterranean island at the foot of the Dolomites. The center of Riva del Garda will fascinate you with its works of art and architecture, witnessing to ancient history and a past rich in art and culture. In the past, the town hosted famous names such as Nietzsche, Kafka and the Mann brothers. This exclusive yet familiar reception is still part of the tradition of the shores of Garda Lake. The 3rd MAQC 2019 Annual Meeting, organized in collaboration with CHARME, will be held in the Riva del Garda Congress Center (<http://www.rivadelgardacongressi.it>) which is located by the lake and few minutes from the center of the town. The town is also conveniently located to reach the main tourist destinations of Northern Italy (Verona, Venice, Milan, etc.).



GUIDANCE FOR EXHIBITORS

There are three exhibitor categories available at MAQC 2019. Exhibitors will have a booth provided (4 sqm, 1 table 60cm*80cm, 2 chairs, electricity plug-in up to 220V. Additional set-up available on payment). All the exhibitors will be invited for the social event. Exhibit sponsors will be recognized verbally in the beginning and final session of the conference. Logos of the sponsors will be included in the conference website, printed matter, program book and flyers for the attendees. Registered participants from the booth will have full access to the conference.

	Platinum € 5,000	Gold € 3,000	Silver € 2,000	Additional booth € 1,000
Registrations included with package	4 participants	3 participants	2 participants	0

GUIDANCE FOR SPONSORS (Not exhibitors)

Sponsors will be recognized at the beginning and final session of the conference. At the event an opportunity is open for the sponsor to make a specific presentation. The logos of sponsors will be included in the conference website and in the printed matter for attendees. Any flyers or other advertisement material provided by the sponsor will be included in any handout packet at Registration. These sponsorships include the following:

- Lunch Sponsor € 5,000 (includes 15 minutes sponsor presentation)
- Gala Dinner Sponsor € 12,000 (includes 25 minutes sponsor presentation)
- Cheese & Wine Sponsor € 3,000
- Logo on conference bag € 1,500
- Material in participants' kit € 1,000
- Logo on conference website and printed material € 500

FURTHER OPPORTUNITIES

As an alternative to this sponsorship program, other stand-alone sponsorship opportunities for a company or organization to demonstrate support for MAQC2019 are available.

For further information about exhibit and sponsorships please contact
Margherita Francescato (email: maq2019@fbk.eu, Ph. no: +39 366 7554977)

EXHIBITION PROSPECTUS

Sunday, April 7th 2019 Exhibit Set up (14:30 – 19:00)

Monday, April 8th 2019 Exhibit/Congress opening time 09:00 – 18:30

Tuesday, April 9th 2019 Exhibit/Congress opening time 09:00 – 18:30

Wednesday, April 10, 2019 Exhibit opening time 09:00 – 13:00. Dismantling: 14.30 - 17.30

The Organizing Committee reserves the right to change the schedule if necessary.

Conference attendees will be free to visit the exhibit area before and after the technical sessions, during coffee and lunch breaks as well as during poster presentations. Booths are assigned on a first-come-first-served basis upon the receipt of the completed exhibit form and full payment.

TIMETABLE

1. The name/logo of a sponsor will be included in the conference website as soon as the sponsor confirms the intention to support the event and provides us with the logo.
2. **February 15th, 2019:** deadline for sponsorship confirmation and payment.
3. **By March 15th, 2019:** all the sponsor materials to be included in the attendees' registration package or to be distributed at the conference must be delivered to Fondazione Bruno Kessler – Via Sommarive 18, 38123 Povo (Trento), Italy (att. of Cesare Furlanello). Material received after this deadline will not be included in the participants' kit.

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www.maqcsociety.org